

Recruitment Hotsheet – African-Americans

The Census Bureau estimates there are 39.9 million African-Americans in the United States, representing 12.9% of the total population. This population is expected to increase 42.7% by 2050, growing to 56.9 million. The median household income level of African-Americans is \$35,425. Often used as an indicator of advertiser appeal, this number still trails incomes of all other ethnic groups measured: \$41,470 for Hispanics; \$56,826 for Caucasians; \$70,069 for Asians; and \$52,029 for the average population. African-American History Month, observed every February, commemorates the achievements and history of Americans of African descent.

Employment Trends

In 2009, there were 17.6 million African-Americans in the workforce. This accounts for 11% of all Americans, age 16 years and older, who were employed or looking for employment. The African-American workforce is younger than the average workforce. 63% of African-American workers are under the age of 45, compared with 58% of average workers. Since 1972, the unemployment rate for African-American workers age 16 years and older has been higher than that of the average worker. In 1992, 18% of African-Americans in the workforce had not graduated from high school. By 2009, that figure had dropped to 9%. What's more, in 1992, the number of African-Americans in the workforce with a college degree was 16%; in 2009, that number jumped to 24%.

Media Spotlight: Top African-American Newspapers

[Afro-American Baltimore](#)

[Afro-American Washington](#)

[New York Amsterdam News](#)

[Philadelphia Tribune](#)

Top Colleges & Universities for African-Americans

[Spelman College](#)

[Howard University](#)

[Morehouse College](#)

[Hampton University](#)

[Tuskegee University](#)

For a list of Historically Black Colleges & Universities, please click [here](#).

Online Networks

[Black in America](#)

[Black Planet](#)

[Black Voices](#)

[BlackWorld](#)

[Urban Mecca](#)

E-Newsletters

[Black News](#)

[The Black Perspective Online Magazine](#)

Upcoming Events

NSBE 2011 Conference & Career Fair
March 23, 2011 – St. Louis, MO

NABA 2011 Conference & Recruitment Expo
June 22-25, 2011 – Orlando, FL

NBNA 40th Annual Institute and Conference
July 13-17, 2011 – Indianapolis, IN

NAACP Centennial National Convention Diversity Job Fair
July 26-27, 2011 – Los Angeles, CA

National Urban League Centennial Conference & Career Fair
July 28-31, 2011 – Washington, D.C.

Congressional Black Caucus Foundation Annual Convention & Job Fair
September 21-24, 2011 – Washington, D.C.

National Black MBA Association 32nd Annual Conference
October 4-8, 2011 – Atlanta, GA