Attendance rates are common for virtual events.

83% of in-person hiring events have gone virtual.

45% of employers now use virtual hiring events.

70% attendance rates are common for virtual events.

Best Practices for Virtual Hiring Events:

Staff Appropriately:
1 recruiter per 10 attendees is recommended.

Show Your Brand:
A strong employer brand brings 50% more qualified applicants.

Engage Them:
47% of people are more likely to ask a question at a virtual event.

Add Video:
Jobs receive 36% more applications when paired with video content.

Follow Up:
58% of candidates want clear, regular communication.

How to Measure Your Success:
1. Response to Event Marketing
2. Attendance at Virtual Event
3. Quality of Attendees
4. Offers and Hires Made
5. Candidate Feedback

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Contact us today.

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