

CATCH THE BOOMERANG

Get ahead of the recruitment curve by bringing former employees back.



Current CONDITIONS:

4.5% of new hires in 2021 were boomerang employees



Welcome BACK!

A MAJORITY OF BOOMERANG EMPLOYEES RETURN WITHIN

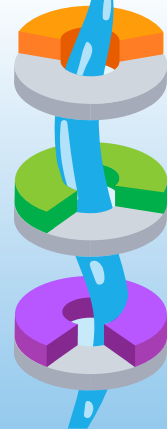
13 MONTHS

1 IN 5

employees who quit during the pandemic boomeranged back



UNTAPPED POTENTIAL:



40% of today's workers would consider returning to a previous employer

64% of employees maintain no relationship with prior companies

80% of employees feel that former employers have no boomerang strategy

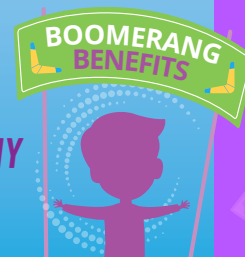
BENEFITS OF BOOMERANG HIRES:

✓ FASTER ONBOARDING

✓ HIGHER PERFORMANCE

✓ STRONGER CULTURE FIT

✓ BETTER COMPANY KNOWLEDGE



BIG Added Value:

Boomerang hires save employers 60% on recruiting costs



Onboarding a previous employee is approximately \$20,000 CHEAPER



Sources: HBR.org, LinkedIn, SHRM.org, Workhuman.com

Ready to Boost Your Boomerang Strategy? Contact NAS today.