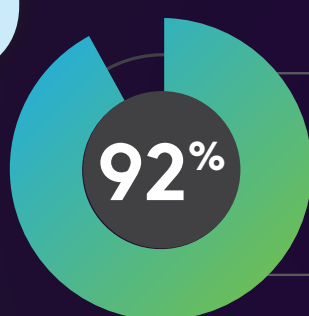
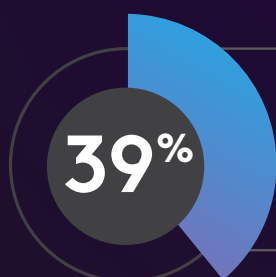


BETTER BOT: How Chatbots Make Hiring Easier

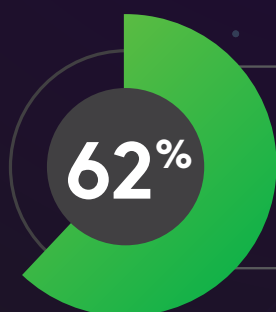
NEW NEEDS



of HR teams
direct new hires
to chatbots

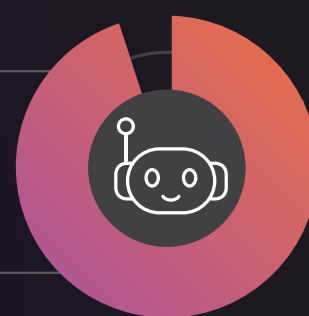


of recruiters say
automation tools
cut time to hire

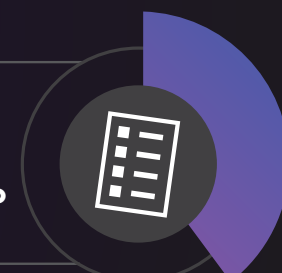


of recruiters
prefer chatbots
for HR support

Career sites with
chatbots generate
95% more leads



Chatbots boost
application
completion by **40%**



60% of candidates
ask questions
after hours



BIG BENEFITS

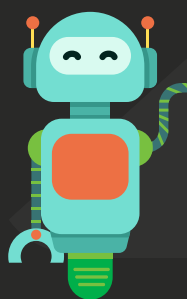
CHATBOTS CAN:

- ⚙️ Dramatically reduce the time-to-hire cycle
- ⚙️ Effectively mitigate unconscious hiring biases
- ⚙️ Support at least 10,000 talent interactions per month
- ⚙️ Save significant time and money in recruiting costs

A GREAT CHATBOT SHOULD:

- ⚙️ Be customized to address your company's unique roles
- ⚙️ Answer your candidates' most frequently asked questions
- ⚙️ Engage all potential hires throughout their job search
- ⚙️ Boost your hiring efforts and streamline your candidate pipeline

The average person takes 90 minutes to reply to an email, but the average response time in chat is under 9 seconds. An effective chatbot can help you hire top talent in record time!



Contact **NAS** today to build a chatbot customized for **YOU**.

Sources: Qureos, CareerBuilder, Indeed, SenseHQ, LinkedIn, MasterofCode, SelectSoftwareReviews, SpringsApps

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RECRUITMENT INNOVATION